

LIVINGALOHA

HAWAII'S MAGAZINE FOR A HEALTHY PLANET



NATIONAL rates and specs

Information for placing an ad in Living Aloha Magazine



Hawaii's Leading Health Publication
25,000 COPIES PRINTED BI-MONTHLY



- Sustainable Living
- Health and Fitness
- Massage and Bodywork
- Creative Expression
- Natural Foods
- Yoga and Exercise
- Wellness and Healthy Living Directory
- Conscious Eating
- Inspiration and Education

[we are reaching 100,000+ readers with our printed and online versions]

NEED AN EFFECTIVE AD CREATED?
 Our design team can put it together for a 1-time set-up fee of \$150

» Copies are kept for many months—much longer than most publications because of the health directories that are repeatedly referred to.

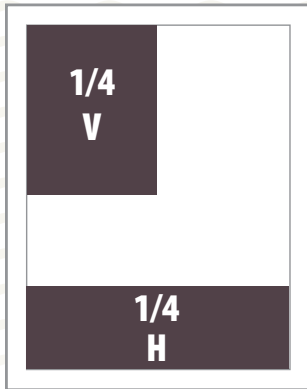
rates per issue*

	6 ISSUES	3 ISSUES	1 ISSUE
QUARTER PAGE			
HORIZONTAL OR VERTICAL	\$ 700	\$ 800	\$ 900
HORIZONTAL (GREEN PAGES)	\$ 800	\$ 900	\$1000
THIRD PAGE			
HORIZONTAL OR VERTICAL	\$ 900	\$1150	\$1400
HALF PAGE			
HORIZONTAL OR VERTICAL	\$1200	\$1500	\$1800
FULL PAGE			
INTERIOR (NON-BLEED)	\$2200	\$2600	\$3000
INSIDE FRONT OR BACK (FULL BLEED)	\$2600	\$3000	\$3400
BACK COVER (FULL BLEED)	\$3000	\$3400	\$3800


FULL COLOR ADVERTISING
 •
PRINTED ON HIGH QUALITY, BRIGHT-WHITE GLOSS PAPER
 •
YOUR BUSINESS WILL BE INCLUDED ON OUR WEBSITE

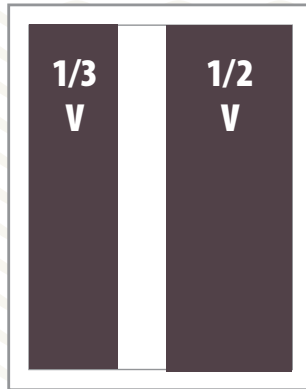
* Rates good through September 2016 – Rates do not include ad creation

ad production specs



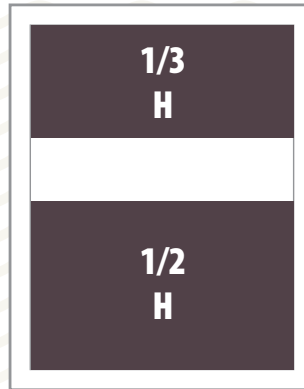
1/4 VERTICAL
3.5625"w x 4.6875"h

1/4 HORIZONTAL
7.25"w x 2.2813"h



1/3 VERTICAL
2.3311"w x 9.5"h

1/2 VERTICAL
3.5625"w x 9.5"h



1/3 HORIZONTAL
7.25"w x 3.083"h

1/2 HORIZONTAL
7.25"w x 4.6875"h



FULL PAGE - NON-BLEED
7.25"w x 9.5"h

FULL PAGE - WITH .25" BLEED
8.75"w x 11"h

FILE FORMATS ACCEPTED: PDF (preferred), EPS, TIFF, JPG – All print-ready submissions must be in 4-color (CMYK) and 300dpi at 100% of the ad size.

If files are prepared improperly and mechanical requirements are not met, Living Aloha Magazine can NOT guarantee the reproduction of the ad.

Ads submitted by e-mail cannot exceed 5 MB. To send large files, contact us at info@livingaloha.net.

MAGAZINE TRIM SIZE: 8.25" width x 10.5" height

LIVE AREA & BLEED: On full page ads with bleeds, submit your artwork at 8.75" x 11". The actual magazine size will be 8.25" x 10.5". Please keep all text and other important content within the "live" or "safe" area of 7.25" x 9.5" or 3/4" in from the edge of the artwork.

PAPER TYPE: Gloss



AD BOOKING DEADLINES

Reserve your space early to ensure inclusion!

JANUARY-FEBRUARY : NOVEMBER 15
{FOOD / CLEANSING FOCUS}

MARCH-APRIL : JANUARY 15
{GARDENING FOCUS}

MAY-JUNE : MARCH 15
{ECO-LIVING / SOLAR FOCUS}

JULY-AUGUST : MAY 15
{LOCAL PRODUCTS FOCUS}

SEPTEMBER-OCTOBER : JULY 15
{YOGA FOCUS}

NOVEMBER-DECEMBER : SEPTEMBER 15
{BODYWORK / MASSAGE FOCUS}



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Living Aloha Magazine



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